

# Annual Meeting and YF&R State Conference

Anaheim, CA | December 6–9, 2025

## Annual Meeting Sponsorship Opportunities

A Farm Bureau tradition for over 100 years. Annual Meeting is California Farm Bureau's signature event that gathers county leaders, Farm Bureau staff including Executive Leadership, members and agricultural alliances for three days of networking, breakout sessions, industry updates and more. Attendance includes representation from all county farm bureaus in California. In addition, members attend workshops and participate in educational sessions, auctions, and receptions! Join us for the 107th Annual Meeting as a partner and help us to support California's diverse farming and ranching legacy.



# Title Level Sponsorship **SOLD** \$45,000

Exclusive opportunity for one (1) company, first come first served.

**Includes first right of refusal.**

Show your support for California Farm Bureau at the highest level with a Title Level Sponsorship. Highlight your commitment to partnering with California Farm Bureau and supporting our mission.

## Print

- Title level sponsorship logo on inside cover and back of printed Annual Meeting and YF&R State Conference Program
- Full-page ad of your choice in the printed Annual Meeting and YF&R State Conference Program
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

## Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- Company name and sponsorship level on Featured Sponsors page of conference mobile app
- One (1) push notification in conference mobile app (Sponsor to provide language)
- Logo inclusion in four (4) email blasts to CAFB members & conference attendees
- Opportunity for inclusion in two (2) social media posts across CAFB social media platforms



## On-Site

- Premium logo placement on signage during Annual Meeting and YF&R State Conference
- Ninety-second video spot played in Registration Area and in Annual Meeting General Session (Sponsor to provide video)
- Opportunity for literature distribution in attendee & VIP gift bags
- Complimentary registration package\*
- Logo printed on conference lanyard
- Pull-up banner placement in registration area (Sponsor to provide banner)
- Stage recognition at Annual Meeting General Session including opportunity for company representative to be introduced and speak
- Opportunity to present a prize/hold a raffle during Annual Meeting Awards Dinner
- Premium seating at Annual Meeting General Session & Annual Meeting Awards Dinner
- Opportunity to host an on-site reception
- Sponsor table near event registration or in General Session room

## \*Registration Package

- Up to twelve (12) complimentary full meeting registrations for Annual Meeting and YF&R State Conference
- Invitation to County Mash Up Dinners
- Access to attend all receptions, meal functions, and networking events
- Invite to VIP Reception

## Presenting Level Sponsorship

\$35,000

Exclusive opportunity for up to two (2) companies, first come first served.

**Includes first right of refusal.**

Secure the Presenting Level Sponsorship to shine the spotlight on your company's support of California Farm Bureau, our commitment to agriculture, and our mission.

### Print

- Presenting level sponsorship logo on inside cover and back of printed Annual Meeting and YF&R State Conference Program
- Full-page ad of your choice in the printed Annual Meeting and YF&R State Conference Program
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

### Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- Company name and sponsorship level on Featured Sponsors page of conference mobile app
- One (1) push notification in conference mobile app (Sponsor to provide language)
- Logo inclusion in four (4) email blasts to CAFB members & conference attendees
- Opportunity for inclusion in two (2) social media posts across CAFB social media platforms

### On-Site

- Premium logo placement on signage during Annual Meeting and YF&R State Conference
- Sixty-second video spot played in Registration Area and in Annual Meeting General Session (Sponsor to provide video)
- Opportunity for literature distribution in attendee & VIP gift bags
- Complimentary registration package\*
- Logo printed on conference lanyard
- Pull-up banner placement in registration area (Sponsor to provide banner)
- Stage recognition at Annual Meeting General Session including opportunity for company representative to be introduced and speak
- Opportunity to present a prize/hold a raffle during Annual Meeting Awards Dinner
- Premium seating at Annual Meeting General Session & Annual Meeting Awards Dinner
- Opportunity to host an on-site reception
- Sponsor table near event registration or in General Session room

### \*Registration Package

- Up to ten (10) complimentary full meeting registrations for Annual Meeting and YF&R State Conference
- Invitation to County Mash Up Dinners
- Access to attend all receptions, meal functions, and networking events
- Invite to VIP Reception



## Platinum Level Sponsorship **1 SOLD (2 Available)** \$20,000

Exclusive opportunity for three (3) companies, first come first served.

**Includes first right of refusal.**

The Platinum Level Sponsorship allows you to showcase your company's support for California Farm Bureau, our commitment to agriculture, and our mission.

### Print

- Platinum level sponsorship logo on inside cover and back of printed Annual Meeting and YF&R State Conference Program
- Half-page ad of your choice in the printed Annual Meeting and YF&R State Conference Program
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

### Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- Company name and sponsorship level on Featured Sponsors page of conference mobile app
- One (1) push notification in conference mobile app (Sponsor to provide language)
- Logo inclusion in four (4) email blasts to CAFB members & conference attendees
- Opportunity for inclusion in two (2) social media posts across CAFB social media platforms

### On-Site

- Premium logo placement on signage during Annual Meeting and YF&R State Conference
- Sixty-second video spot played in Registration Area and in Annual Meeting General Session (Sponsor to provide video)
- Opportunity for literature distribution in attendee & VIP gift bags
- Complimentary registration package\*
- Pull-up banner placement in registration area (Sponsor to provide banner)
- Stage recognition at Annual Meeting General Session
- Opportunity to present a prize/hold a raffle during Annual Meeting Awards Dinner
- Premium seating at Annual Meeting General Session & Annual Meeting Awards Dinner
- Sponsor table near event registration or in General Session room

### \*Registration Package

- Up to eight (8) complimentary full meeting registrations for Annual Meeting and YF&R State Conference
- Invitation to County Mash Up Dinners
- Access to attend all receptions, meal functions, and networking events
- Invite to VIP Reception





## Gold Level Sponsorship

\$10,000

### Print

- Gold level sponsorship logo on inside cover and back of printed Annual Meeting and YF&R State Conference Program
- Third-page ad of your choice in the printed Annual Meeting and YF&R State Conference Program
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

### Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- Company name and sponsorship level on Featured Sponsors page of conference mobile app
- One (1) push notification in conference mobile app (Sponsor to provide language)
- Logo inclusion in two (2) email blasts to CAFB members & conference attendees
- Opportunity for inclusion in two (2) social media posts across CAFB social media platforms

### On-Site

- Logo placement on signage during Annual Meeting and YF&R State Conference
- Thirty-second video spot played in Registration Area and in Annual Meeting General Session (Sponsor to provide video)
- Opportunity for literature distribution in attendee & VIP gift bags
- Complimentary registration package\*
- Sponsor table near event registration or in General Session room

### \*Registration Package

- Up to six (6) complimentary full meeting registrations for Annual Meeting and YF&R State Conference
- Invitation to County Mash Up Dinners
- Access to attend all receptions, meal functions, and networking events
- Invite to VIP Reception

## Silver Level Sponsorship

\$5,000

### Print

- Silver level sponsorship logo on inside cover and back of printed Annual Meeting and YF&R State Conference Program
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

### Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- Company name on Featured Sponsors page of conference mobile app

### On-Site

- Logo placement on signage during Annual Meeting and YF&R State Conference

### (On-Site cont.)

- Opportunity for literature distribution in attendee & VIP gift bags
- Complimentary registration package\*
- Sponsor table near event registration or in General Session room

### \*Registration Package

- Up to four (4) complimentary full meeting registrations for Annual Meeting and YF&R State Conference
- Invitation to County Mash Up Dinners
- Access to attend all receptions, meal functions, and networking events

## Bronze Level Sponsorship

\$2,000

California Farm Bureau Member Price \$1,850

### Print

- Bronze level sponsorship logo in printed Annual Meeting and YF&R State Conference Program
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

### Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- Company name on Featured Sponsors page of conference mobile app

### On-Site

- Logo placement on signage during Annual Meeting and YF&R State Conference
- Opportunity for literature distribution in attendee & VIP gift bags
- Complimentary registration package\*

### \*Registration Package

- Up to two (2) complimentary full meeting registrations for Annual Meeting and YF&R State Conference
- Access to attend all receptions, meal functions, and networking events



## General Session Keynote Speaker

\$7,500

Opportunity for one (1) company, first come first served.

**Includes first right of refusal.**

Everyone assembles for this important session officially kicking off the Annual Meeting. Don't miss out on the opportunity to align your brand with the Annual Meeting General Session and get the attention of every attendee.

### Print

- Logo in printed Annual Meeting and YF&R State Conference Program and noted as Annual Meeting General Session Keynote Speaker sponsor
- Half-page ad of your choice in printed Annual Meeting and YF&R State Conference Program
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

### Digital

- Logo placement on Annual Meeting and YF&R State Conference registration website
- Company name on Featured Sponsors page of conference mobile app
- Logo recognition in one (1) eblast to CAFB members and one (1) eblast to Annual Meeting registrants promoting the Annual Meeting General Session Keynote Speaker
- Inclusion in a social post highlighting keynote speaker

### On-Site

- Logo placement on signage in the Annual Meeting General Session area
- Opportunity to provide gift/give-away to attendees at Annual Meeting General Session (CAFB approval required, any additional costs to be absorbed by sponsor)
- Complimentary registration package\*
- Placement of company material on all seats in General Session
- Verbal recognition and thank you at start of General Session

### \*Registration Package

- Up to four (4) complimentary full meeting registrations for Annual Meeting and YF&R State Conference
- Access to attend all receptions, meal functions, and networking events



## California Farm Bureau Awards of Excellence Sponsorship \$6,000

Exclusive opportunity for one (1) company, first come first served.

**Includes first right of refusal.**

**SOLD**

Align your company with the California Farm Bureau County Award process from start to finish. This opportunity will provide you with six months of exposure to CAFB members and county leaders before, during and after Annual Meeting.

### Print

- Logo inside printed Annual Meeting and YF&R State Conference Program and noted as the official sponsor of the CAFB Awards of Excellence
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

### Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- Company name on Featured Sponsors page of conference mobile app and noted as the official sponsor of the CAFB Awards of Excellence
- Logo inclusion in four (4) email blasts to CAFB members & conference attendees
- Sponsorship recognition in four (4) social media posts across CAFB social media platforms
- One (1) push notification in conference mobile app (Sponsor to provide language)

### On-Site

- Logo placement on signage during Annual Meeting and YF&R State Conference
- Opportunity for literature distribution in attendee & VIP gift bags
- Stage recognition at Annual Meeting Awards Dinner
- Complimentary registration package\*

### \*Registration Package

- Up to two (2) complimentary full meeting registrations for Annual Meeting and YF&R State Conference
- Access to attend all receptions, meal functions, and networking events





## California Farm Bureau Farm Dog of the Year

\$5,000

Opportunity for two (2) companies, first come first served.

**Includes first right of refusal.**

Position your organization with Man's Best Friend on the Farm by sponsoring California Farm Bureau's Farm Dog Contest.

### Print

- Logo inside printed Annual Meeting and YF&R State Conference Program and noted as the official sponsor of the CAFB Farm Dog of the Year
- Recognition in ¼ page ad in Ag Alert® newspaper
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

### Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- Company name on Featured Sponsors page of conference mobile app and noted as the official sponsor of the CAFB Farm Dog of the Year
- Logo inclusion in four (4) email blasts to CAFB members & conference attendees

### (Digital cont.)

- Sponsorship recognition in six (6) social media posts across CAFB social media platforms

### On-Site

- Logo placement on signage during Annual Meeting and YF&R State Conference
- Opportunity for literature distribution in attendee & VIP gift bags
- Stage recognition at Annual Meeting Awards Dinner
- Complimentary registration package\*

### \*Registration Package

- Up to two (2) complimentary full meeting registrations for Annual Meeting and YF&R State Conference
- Access to attend all receptions, meal functions, and networking events



## Leadership Farm Bureau Graduation Sponsor

\$5,000

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### Print

- Logo recognition in printed conference program
- Recognition in Ag Alert newspaper article
- Recognition in Press Release

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### Digital

- Logo on conference registration website
- Logo on CA YF&R website
- Logo recognition on conference mobile app
- Sponsorship recognition in minimum of two (2) social media posts across CAFB social media platforms

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### On-Site

- Logo on YF&R Conference and Graduation Signage
- Display company banner for duration of YF&R Conference (sponsor to provide banner)
- Opportunity for marketing materials to be placed on seats of graduation attendees
- Two (2) complimentary conference packages
- Company recognition during graduation

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### Conference Package Includes

- Conference registration and up to two (2) and tickets to awards banquet and graduation



## Breakout Session Sponsorship

\$3,500

Opportunity for four (4) companies, first come first served.

**Includes first right of refusal.**

This sponsorship package includes a 60-minute education workshop/session on your company's chosen subject. Associate your brand with constructive, results-oriented discussions about important topics by hosting your own dedicated session. Topic/subject must be approved prior by CAFB.

### Print

- Logo inside printed Annual Meeting and YF&R State Conference Program and noted as Workshop Sponsor
- Inclusion in sponsor recognition special pull-out insert in Ag Alert newspaper
- Inclusion in Breakout Session ad in Ag Alert to promote session to members

### Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- Company name on Featured Sponsors page of conference mobile app
- Company name featured on Annual Meeting Calendar of Events

### On-Site

- Logo placed on signage as the Workshop Sponsor
- Opportunity for literature distribution at workshop for attendees
- Opportunity to provide one (1) 30-60 second commercial to run before the start of the workshop
- Verbal recognition as the workshop sponsor at the start of the session
- Complimentary registration package\*

### Registration Package

- Two (2) complimentary full meeting registration for Annual Meeting and YF&R State Conference



## Pesticide Continuing Education Sessions

**\$2,500****Add On Option: \$1,000 - representative from your company to host one of the CE Sessions**

Opportunity for four (4) companies, first come first served.

**Includes first right of refusal.**

Farm Bureau members learned in 2024 that the annual event is the perfect occasion for members to take required CE classes to maintain their pesticide licenses. Align your company with the popular CE Sessions offered at Annual Meeting and get your brand in front of class attendees at 3 CE sessions.

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### Print

- Logo in printed Annual Meeting and YF&R State Conference Program and noted as CE Sessions sponsor
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

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### Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- Company name on Featured Sponsors page of conference mobile app

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### On-Site

- Logo placement on signage at the CE Sessions meeting room

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### (On-site cont.)

- Opportunity for literature distribution in attendee & VIP gift bags
- Opportunity to provide one (1) 30–60 second commercial to be run before the start of each class
- Verbal recognition as CE Sessions sponsor in introduction of each class
- Complimentary registration package\*

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### \*Registration Package

- One (1) complimentary full meeting registration for Annual Meeting and YF&R State Conference
- Access to attend all receptions, meal functions, and networking events



## County Presidents Caucus

\$2,000

Opportunity for one (1) company, first come first served. **Includes first right of refusal.**

Enjoy brand exposure as sponsor of this meeting of the leaders of the County Farm Bureaus held Sunday morning.

### Print

- Logo in printed Annual Meeting and YF&R State Conference Program and noted as County Presidents Caucus sponsor
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

### Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- Company name on Featured Sponsors page of conference mobile app

### On-Site

- Logo placement on signage at the County Presidents Caucus meeting room
- Opportunity for literature distribution in attendee & VIP gift bags
- Verbal recognition by the CAFB President as the County Presidents Caucus sponsor during the caucus





## Leadership Farm Bureau Alumni Mixer

\$2,000

Opportunity for two (2) companies, first come first served.

**Includes first right of refusal.**

Your company knows the value of the Leadership Farm Bureau program and will have the opportunity to position yourself with LFB alumni at the LFB Alumni Mixer.

### Print

- Logo in printed Annual Meeting and YF&R State Conference Program and noted as the Leadership Farm Bureau Alumni Reception sponsor
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

### Digital

- Logo on Annual Meeting and YF&R State Conference registration website

### (Digital cont.)

- Company name on Featured Sponsors page of conference mobile app

### On-Site

- Logo placement on signage at the Leadership Farm Bureau Alumni Reception
- Opportunity for literature distribution in attendee & VIP gift bags



## Reception Sponsorships

### Annual Meeting Welcome Reception

\$2,000

Opportunity for two (2) companies, first come first served.

**Includes first right of refusal.**

The Welcome Reception, theme - Sweet Success: A Magical Night in Anaheim, held on Sunday evening is when all attendees come together to reconnect and revive their relationships. Put your company in the spotlight at this much anticipated event which will be held during the Magical Night in Anaheim where attendees will gather for an exciting evening of activities and experiences.

#### Print

- Logo in printed Annual Meeting and YF&R State Conference Program and noted as Annual Meeting Welcome Reception sponsor
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

#### Digital

- Logo on Annual Meeting and YF&R State Conference registration website

#### (Digital cont.)

- Company name on Featured Sponsors page of conference mobile app

#### On-Site

- Logo placement on signage at the Annual Meeting Welcome Reception
- Opportunity for literature distribution in attendee & VIP gift bags

### All-Attendee Reception 1 SOLD (1 Available)

\$2,000

Opportunity for two (2) companies, first come first served.

**Includes first right of refusal.**

Attendees enjoy a reception prior to the Awards Dinner on Monday night and your brand will be there too with this sponsorship. Kick-off the evening's festivities with your company name featured as a sponsor of the All-Attendee Reception.

#### Print

- Logo in printed Annual Meeting and YF&R State Conference Program and noted as the All-Attendee Reception sponsor
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

#### Digital

- Logo on Annual Meeting and YF&R State Conference registration website

#### (Digital cont.)

- Company name on Featured Sponsors page of conference mobile app

#### On-Site

- Logo placement on signage at the All-Attendee Reception
- Opportunity for literature distribution in attendee & VIP gift bags

## Taste of The Counties Reception

\$1,500

Help attendees enjoy a relaxing activity as all counties come together to celebrate another successful day at Annual Meeting. County farm bureaus are invited to provide a chosen beverage to represent their county and help guests quench their thirsts! Integrate your brand with this laid back evening of fun.

### Print

- Logo in printed Annual Meeting and YF&R State Conference Program and noted as the Multi-County Reception Sponsor

### Digital

- Logo on Annual Meeting and YF&R State Conference registration website

### On-Site

- Logo placement on signage at Multi-County Reception
- Table and signage set up during reception (sponsor to provide own banners)



## Meal Function Sponsorships

### County Mash Up Dinners

\$5,000

Opportunity for up to four (4) companies, first come first served. **Includes first right of refusal.**

Be one of the companies that helps support one of the most enjoyed evenings of Annual Meeting as we send our counties out to dinner for a relaxing night to indulge in food and drinks from restaurants throughout Anaheim. Your sponsorship will be appreciated by those in attendance on Sunday night as you will be allowing them a night full of socializing, mingling, and relaxation!

#### Print

- Logo in printed Annual Meeting and YF&R State Conference Program and noted as the official sponsor of the County Mash Up Dinners
- Inclusion in sponsor recognition special pull-out insert in Ag Alert newspaper

#### Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- Company name on Featured Sponsors page of conference mobile app and noted as the official sponsor of the CAFB County Mash Up Dinners
- Logo inclusion and sponsor recognition in all email communication to members regarding County Mash Up Dinner details
- Logo inclusion in four (4) email blasts to CAFB members and conference attendees

- Sponsorship recognition in four (4) social media posts across CAFH social media platforms
- One (1) push notification in conference mobile app (Sponsor to provide language)

#### On-Site

- Logo placement on signage during Annual Meeting and YF&R State Conference
- Opportunity for literature distribution in attendee & VIP gift bags
- Complimentary registration package

#### \*Registration Package

- Up to two (2) complimentary full meeting registrations for Annual Meeting and YF&R State Conference
- Access to attend all receptions, meal functions, and networking events



## Emerging Leaders Lunch

1 SOLD (3 Available)

\$2,000

Opportunity for four (4) companies, first come first served. **Includes first right of refusal.**

Align your brand with what everyone loves: Food! Sponsor lunch for Annual Meeting attendees on December 8<sup>th</sup>, for extra exposure while they enjoy a lunch break and keynote speaker presentation.

### Print

- Logo in printed Annual Meeting and YF&R State Conference Program and noted as Annual Meeting Lunch sponsor
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

### Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- Company name on Featured Sponsors page of conference mobile app

### On-Site

- Logo placement on signage at the All Attendee Lunch
- Small signage on luncheon tables
- Opportunity for literature distribution in attendee & VIP gift bags
- Complimentary registration package\*

### \*Registration Package

- One (1) complimentary full meeting registration for Annual Meeting and YF&R State Conference

## Morning Coffee Break

\$1,500

Opportunity for two (2) companies, first come first served. **Includes first right of refusal.**

Be the brand that provides a jolt of energy mid-morning as the Coffee Break sponsor throughout the Annual Meeting and YF&R State Conference. Coffee breaks will be held on Dec. 6–9. Whether it's for a cup of coffee, tea or soda, attendees always gravitate to the coffee station for a refreshment and networking.

### Print

- Logo in printed Annual Meeting and YF&R State Conference Program and noted as Morning Coffee Break sponsor
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

### Digital

- Logo on Annual Meeting and YF&R State Conference registration website

### (Digital cont.)

- Company name on Featured Sponsors page of conference mobile app

### On-Site

- Logo placement on signage at each of the three Morning Coffee Breaks
- Opportunity for literature distribution in attendee & VIP gift bags



## Additional Sponsorship Opportunities

### Water Bottles

\$4,500

Opportunity for one (1) company, first come first served. **Includes first right of refusal.**

With this sponsorship your brand is associated with the healthy habit of drinking fresh water during the Annual Meeting and YF&R Conference and beyond.

24 oz. metallic sports bottle with snap lid. Item co-branded with sponsor logo and CAFB logo (one color). Bottles ordered and coordinated by CAFB. Sponsor provides b/w logo and proof approval.

**Deadline to purchase sponsorship and provide logo: October 1<sup>st</sup>, 2025.**

### Conference Center Video Monitors \$1,500

Opportunity for four (4) companies, first come first served.

Showcase your organization with a 30-second video/commercial that is played on a rotation on the monitors located at the entrance to the General Session room in the conference center.

#### Print

- Inclusion in sponsor recognition special insert in Ag Alert® newspaper

#### Digital

- Logo on Annual Meeting registration website
- Logo placement in Annual Meeting mobile app

#### On-Site

- Company recognition via your 30-second video/commercial (sponsor provides content)

### Attendee Bag Item

\$500

Here's your chance to give each attendee a special gift to keep your company top of mind. Provide 700 pieces of your preferred small giveaway to CAFB and we'll ensure it is included in the bag given to each attendee when they check in at Registration.

**Item must be received at CAFB offices by November 14, 2025.**



*\*actual bottle may vary*

## Young Farmers & Ranchers State Conference Sponsorship Opportunities

The Young Farmers & Ranchers Committee is a program of young professionals interested in agriculture between the ages of 18 and 25 involved in production, banking, business, and many other areas of the agricultural industry. YF&R provides opportunities to develop leadership skills through involvement in Farm Bureau at the county, state, and national levels. YF&R will be hosting its annual two-day leadership conference, the California Young Farmers & Ranchers State Conference in Anaheim, CA from December 6-7th. This event is attended by YF&R members from across the state and provides the opportunity to network with other young professionals, gain insight and ideas for building better local YF&R programs, and receive updates on key issues and topics affecting the agriculture industry for young agriculturalists in California. We invite you to be part of our mission to support the growth and development of Young Farmers & Ranchers across California.



## Awards Banquet and Celebration Sponsor **SOLD** \$10,000

Be a part of recognizing the hard work of the Farm Bureau's young farmers and ranchers by sponsoring the annual Awards Banquet and Celebration. The Committee of the Year and Star YF&R Member award are announced along with presenting the Hometown Hero Award to a Farm Bureau member. The evening ends with entertainment as members reflect on the year and get rejuvenated for the upcoming year. Exclusive opportunity for one (1) company, first come first served. Includes first right of refusal.

### Print

- Logo recognition in printed conference program
- Recognition in Ag Alert® newspaper article
- Recognition in press release

### Digital

- Logo on conference registration website
- Logo on CA YF&R website
- Logo recognition on conference mobile app
- Sponsorship recognition in minimum of four (4) social media posts across CAFB social media platforms

### On-Site

- Recognition in the script during the banquet
- Recognition in the PowerPoint during the banquet
- Premium placement of company banner in general session room (Sponsor to provide banner)
- Opportunity for marketing materials to be placed on the table during the meal function
- Two (2) complimentary conference packages
- 5-minute speaking slot during one of the banquets

### Conference Package Includes

- Conference registration and up to two (2) tickets to Welcome Reception, Ag Tours, Meals, Opening Session, General Session including breakout sessions



Awards and Contests

Show your support of young farmers and ranchers who are going above and beyond to make a positive impact on the agriculture industry and in their communities. Your sponsorship will be featured throughout the year as the Platinum or Gold Level sponsor of the Excellence in Agriculture Award, Achievement Award and the Discussion Meet Contest, all culminating in the presentation of awards and contest winners at the CAFB Annual Meeting in Anaheim, CA December 6–9, 2025.

Platinum Level

\$7,500

Print

- Platinum Level sponsorship logo inside printed Annual Meeting Program
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

Digital

- Company logo on CAFB Annual Meeting registration website
- Company logo on CA YF&R website

(Digital cont.)

- Logo recognition on CAFB Annual Meeting mobile app
- Sponsorship recognition in minimum of four (4) social media posts across CAFB social media platforms

On-Site

- Recognition during the YF&R awards presentation at CAFB Annual Meeting
- Recognition during the awards

Gold Level

\$5,000

Print

- Logo inside printed CAFB Annual Meeting Program
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

Digital

- Company logo on YF&R conference registration website
- Logo recognition on CAFB Annual Meeting mobile app

(Digital cont.)

- Company logo on CA YF&R website
- Sponsorship recognition in minimum of two (2) social media posts across CAFB social media platforms

On-Site

- Logo recognition in signage on-site
- Recognition during YF&R award presentation at CAFB Annual Meeting

AWARD TOTALS

Achievement Award		Excellence in Agriculture		Discussion Meet		College Discussion Meet	
Winner:..... \$3500		Winner:..... \$3500		1st Place:..... \$5000		1st Place:..... \$1250	
Runner Ups: .....\$500/ech		Runner Ups: ..... \$500		2nd Place: .....\$1000		2nd Place: .....\$1000	
				2 Finalists: ..... \$500		2 Finalists: ..... \$500	
						Collegiate Team: ..... \$250	
Total:	\$5000	Total:	\$5000	Total:	\$8000	Total:	\$3250



**YF&R General Session with Keynote Speaker****\$5,000****Print**

- Logo recognition in printed conference program
- Recognition in Ag Alert newspaper article
- Recognition in Press Release

**Digital**

- Logo on conference registration website
- Logo on CA YF&R website
- Logo recognition on conference mobile app
- Sponsorship recognition in minimum of two (2) social media posts across CAFB social media platforms

**On-Site**

- Logo on YF&R Conference and General Session Signage
- Display company banner for duration of YF&R Conference (sponsor to provide banner)
- Opportunity for marketing materials to be placed on seats of General Session attendees
- Two (2) complimentary conference packages
- Display table in registration area
- Company recognition during General Session

**Conference Package Includes**

- Conference registration and up to two (2) and tickets to General Session and Awards Banquet

**YF&R State Conference Education Session Sponsor****\$2,000**

Six (6) sponsorships available.

Attendees of the conference will have the opportunity to participate in educational workshops presented by industry professionals on various topics. Show your support for professional development of future agriculture leaders by sponsoring these sessions. Sponsors will be encouraged to submit a proposal to present a workshop.

**Print**

- Logo on YF&R Conference signage
- Logo recognition in printed conference program

**Digital**

- Logo on CA YF&R webpage
- Logo recognition on conference mobile app
- Sponsorship recognition in minimum of two (2) social media posts across CAFB social media platforms

**On-Site**

- Opportunity for marketing materials to be placed on the table during a meal function
- Two (2) complimentary conference packages
- Display table in registration area

**Conference Package Includes**

- Conference registration fees for up to two (2) attendees





YF&R State Conference Celebration

\$1,500

Opportunity for two (2) companies, first come first served.  
**Includes first right of refusal.**

YF&R State Conference attendees will reunite and relax during this bonfire the night before the conference begins. Ensure your company is part of the action with this sponsorship.

Print

- Logo in printed Annual Meeting and YF&R State Conference Program and noted as the YF&R State Conference Reception sponsor
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

Digital

- Logo on Annual Meeting and YF&R State Conference registration website

(Digital cont.)

- Company name on Featured Sponsors page of conference mobile app

On-Site

- Logo placement on signage at YF&R State Conference Reception
- Opportunity for literature distribution in attendee & VIP gift bags

Member Reception with YF&R

\$1,500

Print

- Logo in printed Annual Meeting and YF&R State Conference Program and noted as the YF&R State Conference Reception sponsor
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

Digital

- Logo on Annual Meeting and YF&R State Conference registration website

(Digital cont.)

- Company name on Featured Sponsors page of conference mobile app

On-Site

- Logo placement on signage at Member Reception
- Opportunity for literature distribution in attendee & VIP gift bags



## Exhibit and Sponsor Contacts

### For Exhibit and Sponsor leads contact:

**Brock Tessandori**

California Farm Bureau

(916) 561-5585

[sponsorship@cfbf.com](mailto:sponsorship@cfbf.com)

