

Cultivating

the Future of Agricultural Leadership

Strengthening Connections Across Counties and States

Summer Leaders Meeting **doubled in attendance from years past**, hosting YF&R leaders from **25 different counties** and **4** neighboring states.

Awarding Scholarships to Pursue Agriculture Careers

The California Farm Bureau Scholarship Foundation **awarded \$212,250** in scholarships to **46 students** to pursue careers as farmers, ranchers or in agriculture-related occupations.



Developing Farm and Ranch Leaders

Through programs such as Young Farmers & Ranchers, more than **26 active** committees are helping over **400 YF&R committee members** build their leadership skills.

Cultivating Tomorrow's Leaders

Leadership Farm Bureau provided **250 hours of in-depth learning** about Farm Bureau, leadership, and agriculture to class members from county Farm Bureaus. The program focused on developing future leaders, advocates for agriculture, and dedicated stewards of Farm Bureau.

Elevating

the Voice of Agriculture

Expanding Agriculture Education Across California

The California Foundation for Agriculture in the Classroom connected with **39,420 teachers** and reached **1,368,822 students**, delivering high-quality resources, hands-on programs, and real-world agricultural experiences that strengthen understanding and trust in California's farmers and ranchers.



Delivering Trusted Information

Farm Bureau delivered timely news and insights through the Ag Alert newspaper and California Bountiful magazine, which published **31 issues** comprising **503 articles** reaching more than **615,000 recipients**.

Reliable Resource

Serving as a Food and Farm News provided media connections with **200 updates** across **50 weekly editions** highlighting key developments in California agriculture.

Engaging Media

Farm Bureau elevated its position on priority issues by fielding **314 media inquiries**, hosting press conferences and **issuing 24 press releases** to more than **1,000 media contacts**, earning coverage from international, national and local outlets while strengthening relationships with reporters to ensure agriculture's voice remains part of the public conversation.

Growing Digital Engagement

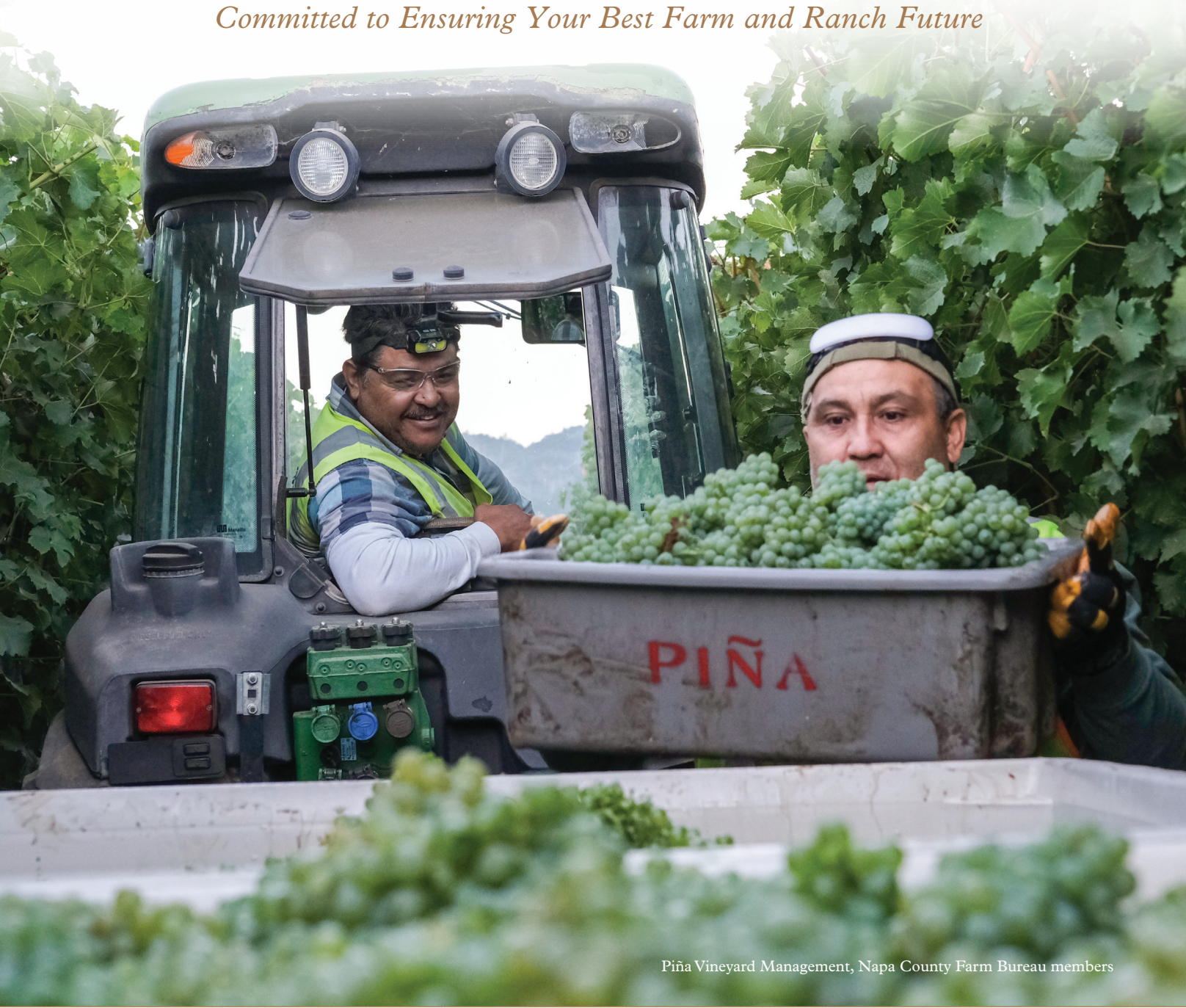
Farm Bureau expanded its digital reach by sharing **3,536 social media posts** with **87,451 followers** that generated over **7.8 million impressions** and **229,209 interactions**, distributing **392 email updates** to more than **3.6 million recipients**, and drawing **637,699 visits** across its websites.



By The Numbers

2025 ANNUAL REPORT

Committed to Ensuring Your Best Farm and Ranch Future



Piña Vineyard Management, Napa County Farm Bureau members



Thank you to our members and supporters for making Farm Bureau a vital force for agriculture.

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Strengthening Agriculture for Today — and Tomorrow

Rooted in the heritage of our farmers and ranchers, Farm Bureau remains committed to protecting your livelihood, strengthening your operation today, and cultivating lasting success for tomorrow.

Advocacy That Strengthens *California Farms and Ranches*

Renewed! Lawmakers extended key provisions for the Tax Cuts and Jobs Act of 2017, saving **farmers over \$5,000 per year in taxes.**

Approved! Proposition 4 funding for agriculture in the 2025–26 budget package totals **\$3.5 billion** representing more than one-third of the total allocations. Of this amount, **\$38 million** is allocated to the **State Water Efficiency and Enhancement Program**, **\$91 million** to the **Forest Health Program**, and **\$30 million** to **groundwater management efforts.**

Success! Thanks to Farm Bureau’s successful advocacy, the Tricolored Blackbird program secured nearly **\$5.4 million** in renewed funding through 2028—ensuring **\$4.1 million** in direct payments to landowners, including **\$1,133 per acre** for growers who delayed harvest to protect nesting birds.

Passed! The Farm Bill provisions in the reconciliation package included **\$2.8 billion** for disaster assistance, **\$1.6 billion** for agricultural research, and **\$333 million** for horticulture programs, extended the Farm Bill to prevent program expirations, and positions Farm Bureau to continue its advocacy for additional grower-focused policies and reforms.

Participation! Through legal proceedings and negotiations related to utility cost and water user fees, CAFB legal advocacy efforts saved members **\$2,047,032.**

Protecting! CAFB’s action protected the Williamson Act by stopping legislation that would have risked turning over **5 million acres** of prime farmland, and eliminated up to **\$7 million** from land conservation programs funded by Williamson Act contract cancellations.

Wolf-Livestock Compensation Program
Through advocacy and partnership with California Cattlemen’s Association, Farm Bureau helped **secure \$2 million in Wolf-Livestock Compensation Program** funding, ensuring support for wolf-related livestock losses.

Lowering Utility Rates
Farm Bureau’s legal team participated in proceedings to ensure lower utility rates for agriculture ratepayers, resulting in savings ranging from **\$500 to \$1,100 per meter per year** on farms.

Safeguarding Pesticide Access
Farm Bureau, working with the state Legislature, ensured continued access to generic pesticides in California, providing direct **savings of \$18,666 per year per farm.**

\$3.5 BILLION
in Prop 4
funding for agriculture



\$2.8 BILLION
for disaster assistance



\$6.7 MILLION
distributed through
CA Bountiful Foundation



Business Solutions

Rooted in your Farm’s Success

Ensuring Farm and Ranch Legacies
Best-in-class farm and ranch transition resources are helping members prepare for retirement and succession planning.

Filling a Workforce Support Need
The Farm Employers Labor Service (FELS) helped members become employers of choice in their communities, making **1,500 worksite visits** to provide training and consultations. FELS published **11 editions** of the FELS Newsletter, produced **50 weekly FELS eNews email** blasts to nearly **5,000 email recipients**, presented **13 webinars**, and reached **over 1 million video** and audio impressions, offering members guidance on staying compliant with California farm employment regulations and understanding and adopting employment best practices.

Driving Sustainable Solutions for Agriculture
The California Bountiful Foundation managed **\$6.7 million** in research funding, assisting farmers and ranchers through programs such as the Healthy Soils Program, which supports conservation practices on **43 citrus farms** across **8 counties**, and Expanding Our Roots, a mentorship initiative funded by CDFA and USDA grants. EOR promotes equity, education, and sustainability in specialty crop farming, serving beginning farmers and ranchers, with more than **150 applicants** enrolled to date.

Identifying Local Insurance and Financial Management Solutions
The Select Partners program connects Farm Bureau members with local insurance and financial solutions from agents and advisors across **24 insurance agencies** who understand agriculture, saving members time and ensuring business success. Farm Bureau members also gained access to a comprehensive suite of business solutions through Nationwide Insurance, including more than **300 risk management education resources** and over **100 financial solution offerings** designed to protect operations and support long-term success.

Providing Opportunities for Essential Training
Farm Bureau Extension offers, at no cost to members, programs to meet requirements for Department of Pesticide Regulation licensing and state compliance. Over **2,000 members** participated in classes to be better equipped to navigate evolving agricultural requirements.

Protecting Farms with Expert Insurance
Nationwide is proud to be the approved insurance and financial services company of the California Farm Bureau, protecting **\$14.9 billion** in farm and ranch assets in all **58 counties** for its members.



“In my farming region many farmers are members of individual commodity groups or different water agencies, but the one thing we all share in common is that we are all Farm Bureau members. Farm Bureau represents everyone in ag across all commodities. Farm Bureau is the tip of the spear in advocating and protecting my livelihood, and I’m proud to continue to serve and be a Farm Bureau member.”

—Andrew Leimgruber
Imperial County Farm Bureau member