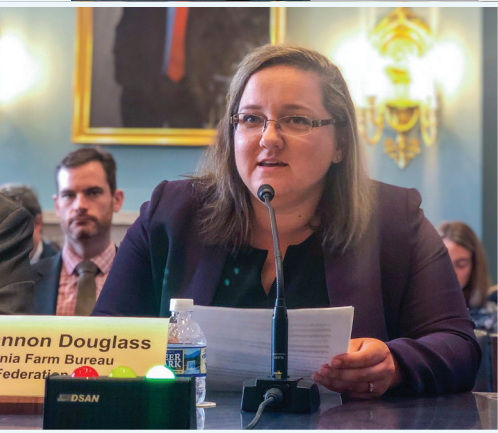


# 2019 BY THE NUMBERS

The California Farm Bureau Federation worked for its members in numerous ways during 2019. These numbers tell part of the story:



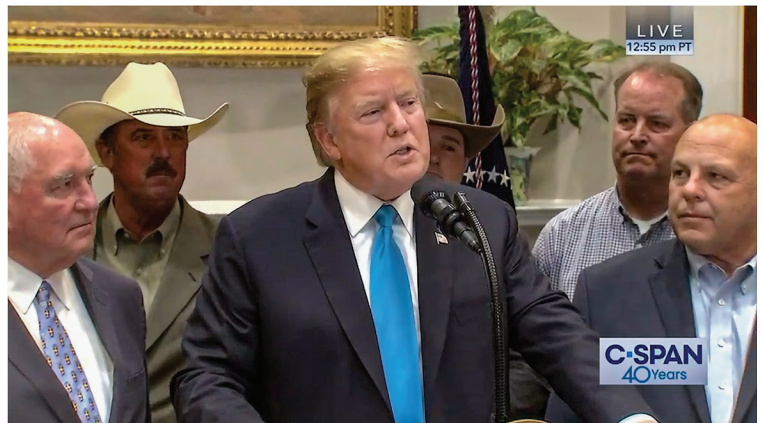
Above: CFBF President Jamie Johansson speaks with Gov. Gavin Newsom as the CFBF Board of Directors meets with the governor and administration officials at the state Capitol. Left: CFBF First Vice President Shannon Douglass testifies during a congressional hearing in Washington, D.C.

## 190

During advocacy trips to Sacramento and Washington, D.C., **190 Farm Bureau members** from California participated in **149 meetings** with elected officials on behalf of their fellow farmers and ranchers. Farm Bureau leaders and representatives testified at more than **100 congressional, legislative and regulatory hearings**. Alerts from **18 FARM TEAM® advocacy campaigns** generated **2,554 messages** to elected and appointed public officials on behalf of CFBF priority issues.

## 8,000

As a result of advocacy from Farm Bureau and commodity groups, the Trump administration broadened the list of specialty crops eligible for the Market Facilitation Program that partially reimburses farmers hurt by ongoing trade disputes—making **8,000 California farmers** of tree nuts and fresh grapes potentially eligible to apply. CFBF also helped coordinate visits to all **53 California congressional offices** in a one-day advocacy effort in support of the U.S.-Mexico-Canada Agreement.



CFBF President Johansson listens as President Donald Trump describes a package of agricultural tariff-relief measures during a White House news conference.





# 207

After filing suit against the State Water Resources Control Board, CFBF submitted **207 pages** of court briefs in support of its case that a board plan for the San Joaquin River watershed misrepresents and underestimates the harm it would do to Central Valley agriculture. The board plan would redirect up to **50% of flows** in the Stanislaus, Tuolumne and Merced rivers. In another action, CFBF was among **7 agricultural groups** that sued in a case challenging whether insects can be protected under the state Endangered Species Act.

# 280

Through its Farm and Rural Disaster Fund, the California Bountiful Foundation donated **280 livestock pens** to be used at county fairgrounds to house animals displaced by wildfires or other disasters.

# 200

Nearly **200 people** attended the CFBF Centennial Celebration and dedication of the new CFBF building in Sacramento. A separate CFBF centennial event on the grounds of the state Capitol featured **31 booths**, including representation from **24 county Farm Bureaus**, that attracted more than **500 attendees** including members of the Legislature, administration officials and other visitors.





# 1,071

A voluntary survey completed by **1,071 California farmers and ranchers**, conducted by CFBF in collaboration with the University of California, Davis, showed **56%** had been unable to hire all the employees they needed. Announcement of the survey results led to more than **40 stories** in local, regional and national media outlets and helped CFBF advocate for improved immigration laws.



# 350

As the top news source for reliable information about California agriculture, CFBF handled more than **350 inquiries** from local, regional, national and international media. During the year, CFBF issued **27 news releases** and sent **675 tweets**. In the **46 issues** of the weekly Ag Alert® newspaper, CFBF published **850 individual stories** to inform agricultural members. More than **1.1 million viewers** watched the California Bountiful® television program on stations around California. The **6 issues** of California Bountiful® magazine contained **119 stories** intended for a nonfarm audience, and CFBF produced **50 editions** of the Food and Farm News service.

# 27

Farm Bureau members in California can take advantage of **27 separate member benefits**. Those benefits include a variety of insurance services from Nationwide®, plus discounts on the purchase of farm equipment, cars and trucks, industrial supplies, auto parts and more. Benefits also include a number of business services, prescription discounts, and savings on travel and entertainment options.



# 90,000

To help people learn more about where their food grows, the California Foundation for Agriculture in the Classroom partnered with McDonald's restaurants to produce **90,000 tray liners** that showed what parts of California produce popular restaurant items. The foundation also organized a Farm Day program during which about **1,000 Sacramento-area students** visited CFBF to learn about agriculture through a variety of activities.

## Where Your Food Grows

### Match Your Meal!

Draw a line from the ingredient to the commodity it comes from.

Food ingredient:	Source:
Beef Patty	Tomato
Bun	Beef Cattle
Ketchup	Wheat
Cheese	Cucumber
Pickle	Dairy Cow
Diced Onions	Potato
French Fries	Onion

### What California county does your food come from?

Use the map to identify a county where each ingredient is grown. Write the name of the county on the line.

**Buns** \_\_\_\_\_

**Beef** \_\_\_\_\_

**Milk** \_\_\_\_\_

**Apples** \_\_\_\_\_

**Pickles** \_\_\_\_\_

**Onions** \_\_\_\_\_

**Lettuce** \_\_\_\_\_

### Fun Facts

- Did you know that 25% of an apple's volume is air? That's why apples float in water!
- McDonald's has served over 2 BILLION packages of Apple Slices since 2004.
- Americans consume an average of 30 pounds of lettuce per year.
- Because of California's climate, McDonald's lettuce grows nearly all year long in California.
- It is recommended to eat 3 servings of vegetables and 2 servings of fruits each day.
- Did you know that California grows nearly 1/2 of the fruits and nuts and more than 1/2 of the vegetables produced in the U.S.?
- California is the largest farm state in the country and produces more than 400 different commodities.
- Dairy is the #1 commodity produced in California. One cow produces approximately 52,560 cups of milk per year!

Source: California Foundation for Agriculture in the Classroom and mcdonalds.com.

The California Foundation for Agriculture in the Classroom helps students and their teachers better understand the role of agriculture in their daily lives. McDonald's is proud to partner with Ag in the Classroom and show its commitment to sourcing from California farms.

For free classroom resources and to learn more about where your food comes from, visit: [LearnAboutAg.org](http://LearnAboutAg.org)

# 177,500

The California Farm Bureau Scholarship Foundation awarded **\$177,500 in scholarships** to **45 college students** who intend to pursue careers as farmers, ranchers or in occupations related to agriculture.

# 126

A total of **126 delegates** from **53 county Farm Bureaus** gathered to establish CFBF policies at the organization's **101st Annual Meeting**. The CFBF policy process includes meetings by **8 Issue Advisory Committees** and **5 Policy Review Committees**. CFBF officers and staff implement the policies under the guidance of a **22-member** Board of Directors.



[www.cfbf.com](http://www.cfbf.com)



@cafarmbureau



@cafarmbureau



@calfarmbureau



@cafarmbureau