



# BY THE NUMBERS

The California Farm Bureau Federation worked for its members in many ways during 2018.

*These numbers tell part of the story:*



CFBF President Jamie Johansson testifies before a U.S. House committee in Washington, D.C.

ALERTS FROM

## 8 FARM TEAM

ADVOCACY CAMPAIGNS GENERATED

## 5,873

MESSAGES TO ELECTED AND APPOINTED PUBLIC OFFICIALS ON BEHALF OF CFBF PRIORITY ISSUES

CFBF AND COUNTY FARM BUREAUS HELPED MOBILIZE **1,500 PEOPLE**

TO RALLY OUTSIDE THE STATE CAPITOL TO OPPOSE A STATE WATER BOARD PLAN TO REDIRECT RIVER FLOWS

## CFBF ADVOCATES

devoted **thousands of hours** of work to the flows plan and to other issues affecting water quantity and quality, including federal water-resources legislation, Colorado River and Klamath Basin policy, the irrigated lands regulatory program and the Sustainable Groundwater Management Act.

MORE THAN

## 130

FARM BUREAU MEMBERS PARTICIPATED IN LEGISLATIVE VISITS IN SACRAMENTO

ANOTHER

## 54

TRAVELED TO WASHINGTON, D.C., TO MEET SENATORS AND MEMBERS OF CONGRESS

Advocacy by Farm Bureau leaders, members and staff brought successes in farm policy, trade, immigration, tax reform, wildfire-prevention funding, marketing, transportation and environmental policy.



CFBF ADVOCACY SAVED APPROXIMATELY

**\$65 MILLION**

IN POTENTIAL RATE INCREASES FOR  
AGRICULTURAL ELECTRICITY CUSTOMERS

IN OTHER ACTIONS,  
FARM BUREAU SECURED  
AN ADDITIONAL

**\$300 MILLION**

IN STATE FUNDING TO

**HELP FARMERS**

AND FOOD PROCESSORS

COMPLY WITH

**AIR QUALITY AND**

**CLIMATE-CHANGE**

M A N D A T E S

CFBF helped prevent a wave of lawsuits on California-grown agricultural products by intervening in a lawsuit regarding safe-harbor levels of lead exposure.

POLICY ADVOCATES SUBMITTED

**3,656 PAGES**

OF LETTERS, LEGAL BRIEFS  
AND COMMENTS, PURSUING CFBF  
POLICIES ON TOPICS INCLUDING



WATER QUANTITY  
AND QUALITY



INTERNATIONAL  
TRADE



IMMIGRATION



FORESTRY



AIR QUALITY



CROP PROTECTION



CLIMATE CHANGE



TRANSPORTATION



ANIMAL HEALTH  
AND WELFARE



ENDANGERED  
SPECIES



LAND USE



FOOD SAFETY



TAXATION



WORKPLACE SAFETY



EMPLOYMENT



ENERGY

AND MORE



TO BE SURE THE FUTURE OF  
**CALIFORNIA AGRICULTURE**  
AND **GROUNDWATER SUPPLIES**  
BOTH REMAIN SUSTAINABLE,  
CFBF AND COUNTY FARM  
BUREAUS DEVOTED  
**THOUSANDS OF HOURS**  
AND ATTENDED  
**HUNDREDS OF MEETINGS**  
ON IMPLEMENTATION OF  
**STATE GROUNDWATER LAW**

With county Farm Bureaus working at the local level and CFBF at the state level, Farm Bureau is uniquely situated to be the **key agricultural player** as the **Sustainable Groundwater Management Act** takes effect.



BY HANDLING MORE THAN

**500 INQUIRIES**

FROM LOCAL, REGIONAL, NATIONAL  
AND INTERNATIONAL **MEDIA,**

**CFBF RETAINED ITS REPUTATION AS THE**

**TOP SOURCE**

FOR RELIABLE INFORMATION ABOUT

**CALIFORNIA AGRICULTURE**

CFBF issued **28 news releases** during the year and sent **600 tweets**. To inform its members on key issues, Farm Bureau published **46 issues** of the weekly **Ag Alert** newspaper, containing **850 individual stories**. To reach a nonfarm audience, CFBF produced **6 issues** of **California Bountiful** magazine, **50 California Bountiful television** programs and **50 editions** of the **Food and Farm News** service.



# 1,000

SACRAMENTO - AREA  
STUDENTS VISITED CFBF FOR A  
**FARM DAY**  
ORGANIZED BY THE  
CALIFORNIA FOUNDATION FOR  
**AGRICULTURE IN THE CLASSROOM**

The foundation provides **30,000** educators and more than **750,000** students with classroom-based information on how agriculture affects their daily lives.



FARM BUREAU MEMBERS CAN TAKE ADVANTAGE OF **35** SEPARATE

## MEMBER BENEFITS

FROM INSURANCE SERVICES FROM NATIONWIDE TO DISCOUNTS ON FARM EQUIPMENT, AUTOS AND TRUCKS, INDUSTRIAL SUPPLIES, AUTO PARTS AND MORE

## THESE BENEFITS

OFFER TOTAL POTENTIAL  
SAVINGS OF

## \$8,200



1948



2017

## CFBF CONDUCTED ITS 100<sup>TH</sup> ANNUAL MEETING

AS IT BEGAN CELEBRATING THE  
CENTENNIAL OF ITS FOUNDING IN 1919

At the meeting, **126** delegates from **53** County Farm Bureaus gathered to establish the organization's policies.

In all, volunteer leaders devoted more than **1,500** hours in meetings during the year to update **Farm Bureau** policies. CFBF officers and staff implement those policies under the guidance of a **22-member** Board of Directors.