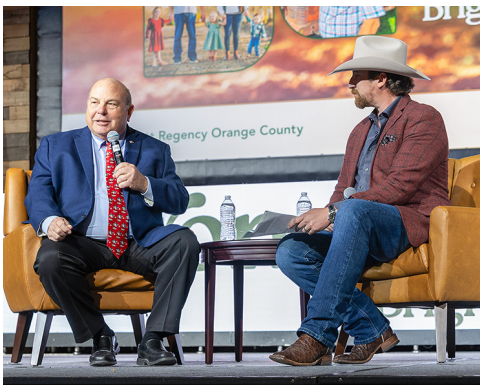


Annual Meeting and YF&R State Conference

Reno, NV | December 5–7, 2026

Annual Meeting Sponsorship Opportunities

A Farm Bureau tradition for over 100 years. Annual Meeting is California Farm Bureau's signature event that gathers county leaders, Farm Bureau staff including Executive Leadership, members and agricultural alliances for three days of networking, educational sessions, industry updates and more. Attendance includes representation from all county farm bureaus in California. In addition, members attend special events and lend their hand in supporting Farm Bureau Gives Back! Join us for the 108th Annual Meeting as a partner and help us to support California's diverse farming and ranching legacy.



Title Level Sponsorship

SOLD**\$45,000**

Exclusive opportunity for one (1) company, first come first served.

Includes first right of refusal.

Show your support for California Farm Bureau at the highest level with a Title Level Sponsorship. Highlight your commitment to partnering with California Farm Bureau and supporting our mission.

Print

- Title level sponsorship logo on Annual Meeting and YF&R State Conference Agenda
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- One (1) push notification to conference attendees (Sponsor to provide language)
- Logo inclusion in four (4) email blasts to CAFB members & conference attendees
- Opportunity for inclusion in two (2) social media posts across CAFB social media platforms

On-Site

- Premium logo placement on signage during Annual Meeting and YF&R State Conference
- Up to Ninety-second video spot played in Registration Area and in Annual Meeting General Session (Sponsor to provide video)

(On-Site cont.)

- Opportunity for literature distribution to attendees
- Complimentary registration package*
- Logo printed on conference lanyard
- Pull-up banner placement in the Networking Lounge (Sponsor to provide banner)
- Stage recognition at Annual Meeting General Session including opportunity for company representative to be introduced and speak
- Opportunity to present a prize/hold a raffle during Annual Meeting Awards Dinner
- Premium seating at Annual Meeting General Session & Annual Meeting Awards Dinner
- Display table in Networking Lounge

*Registration Package

- Up to twelve (12) complimentary full meeting registrations for Annual Meeting and YF&R State Conference
- Access to attend all receptions, meal functions, and networking events



Presenting Level Sponsorship

SOLD 1 AVAILABLE:

\$35,000

Exclusive opportunity for up to two (2) companies, first come first served.
Includes first right of refusal.

Secure the Presenting Level Sponsorship to shine the spotlight on your company’s support of California Farm Bureau, our commitment to agriculture, and our mission.

Print

- Presenting level sponsorship logo on Annual Meeting and YF&R State Conference Agenda
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- One (1) push notification to conference attendees (Sponsor to provide language)
- Logo inclusion in four (4) email blasts to CAFB members & conference attendees
- Opportunity for inclusion in two (2) social media posts across CAFB social media platforms

On-Site

- Premium logo placement on signage during Annual Meeting and YF&R State Conference
- Up to Sixty-second video spot played in Registration Area and in Annual Meeting General Session (Sponsor to provide video)

(On-Site cont.)

- Opportunity for literature distribution to attendees
- Complimentary registration package*
- Logo printed on conference lanyard
- Pull-up banner placement in the Networking Lounge (Sponsor to provide banner)
- Stage recognition at Annual Meeting General Session including opportunity for company representative to be introduced and speak
- Opportunity to present a prize/hold a raffle during Annual Meeting Awards Dinner
- Premium seating at Annual Meeting General Session & Annual Meeting Awards Dinner
- Display table in Networking Lounge

*Registration Package

- Up to ten (10) complimentary full meeting registrations for Annual Meeting and YF&R State Conference
- Access to attend all receptions, meal functions, and networking events



Platinum Level Sponsorship

\$20,000

Exclusive opportunity for three (3) companies, first come first served.

Includes first right of refusal.

The Platinum Level Sponsorship allows you to showcase your company's support for California Farm Bureau, our commitment to agriculture, and our mission.

Print

- Platinum level sponsorship logo on Annual Meeting and YF&R State Conference Agenda
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- One (1) push notification to conference attendees (Sponsor to provide language)
- Logo inclusion in four (4) email blasts to CAFB members & conference attendees
- Opportunity for inclusion in two (2) social media posts across CAFB social media platforms

On-Site

- Premium logo placement on signage during Annual Meeting and YF&R State Conference
- Up to Sixty-second video spot played in Registration Area and in Annual Meeting General Session (Sponsor to provide video)

(On-Site cont.)

- Opportunity for literature distribution to attendees
- Complimentary registration package*
- Pull-up banner placement in the Networking Lounge (Sponsor to provide banner)
- Stage recognition at Annual Meeting General Session
- Opportunity to present a prize/hold a raffle during Annual Meeting Awards Dinner
- Premium seating at Annual Meeting General Session & Annual Meeting Awards Dinner
- Display table in Networking Lounge

*Registration Package

- Up to eight (8) complimentary full meeting registrations for Annual Meeting and YF&R State Conference
- Access to attend all receptions, meal functions, and networking events



Gold Level Sponsorship

\$10,000

Print

- Gold level sponsorship logo on Annual Meeting and YF&R State Conference Agenda
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- One (1) push notification to conference attendees (Sponsor to provide language)
- Logo inclusion in two (2) email blasts to CAFB members & conference attendees
- Opportunity for inclusion in two (2) social media posts across CAFB social media platforms

On-Site

- Logo placement on signage during Annual Meeting and YF&R State Conference

(On-Site cont.)

- Thirty-second video spot played in Registration Area and in Annual Meeting General Session (Sponsor to provide video)
- Opportunity for literature distribution to attendees
- Complimentary registration package*
- Sponsor table near event registration or in General Session room

*Registration Package

- Up to six (6) complimentary full meeting registrations for Annual Meeting and YF&R State Conference
- Access to attend all receptions, meal functions, and networking events
- Sponsor Table in Networking Lounge

Silver Level Sponsorship

\$5,000

Print

- Silver level sponsorship logo on Annual Meeting and YF&R State Conference Agenda
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

Digital

- Logo on Annual Meeting and YF&R State Conference registration website

On-Site

- Logo placement on signage during Annual Meeting and YF&R State Conference

(On-Site cont.)

- Opportunity for literature distribution to attendees
- Complimentary registration package*
- Sponsor table in Networking Lounge

*Registration Package

- Up to three (3) complimentary full meeting registrations for Annual Meeting and YF&R State Conference
- Access to attend all receptions, meal functions, and networking events



Bronze Level Sponsorship

\$2,000

California Farm Bureau Member Price \$1,850

Print

- Bronze level sponsorship logo on Annual Meeting and YF&R State Conference Agenda
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

Digital

- Logo on Annual Meeting and YF&R State Conference registration website

On-Site

- Logo placement on signage during Annual Meeting and YF&R State Conference

(On-Site cont.)

- Opportunity for literature distribution to attendees
- Complimentary registration package*

*Registration Package

- Up to one (1) complimentary full meeting registrations for Annual Meeting and YF&R State Conference
- Access to attend all receptions, meal functions, and networking events



Keynote Speaker Sponsor

\$7,500

Opportunity for one (1) company, first come first served on each Saturday and Sunday.

Includes first right of refusal.

Don't miss out on the opportunity to highlight your brand and get the attention of every attendee.

Print

- Logo on Annual Meeting and YF&R State Conference Agenda and noted as Annual Meeting General Session Keynote Speaker sponsor
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- Logo recognition in one (1) eblast to CAFB members and one (1) eblast to Annual Meeting registrants promoting the Annual Meeting General Session Keynote Speaker
- Inclusion in a social post highlighting keynote speaker

On-Site

- Logo placement on signage in the Annual Meeting General Session area

(On-Site cont.)

- Opportunity to provide gift/give-away to attendees at Annual Meeting General Session (CAFB approval required, any additional costs to be absorbed by sponsor)
- Complimentary registration package*
- Placement of company material at entrance to General Session
- Verbal recognition and thank you at start of General Session

*Registration Package

- Up to four (4) complimentary full meeting registrations for Annual Meeting and YF&R State Conference
- Access to attend all receptions, meal functions, and networking events



California Farm Bureau Awards of Excellence Sponsorship \$6,000

Exclusive opportunity for one (1) company, first come first served.

Includes first right of refusal.

Align your company with the California Farm Bureau County Award process from start to finish. This opportunity will provide you with six months of exposure to CAFB members and county leaders before, during and after Annual Meeting.

Print

- Logo on Annual Meeting and YF&R State Conference Agenda and noted as the official sponsor of the CAFB Awards of Excellence
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- Logo inclusion in two (2) email blasts to CAFB members & conference attendees
- Sponsorship recognition in two (2) social media posts across CAFB social media platforms
- One (1) push notification in conference attendees (Sponsor to provide language)

On-Site

- Logo placement on signage during Annual Meeting and YF&R State Conference
- Opportunity for literature distribution to attendees
- Stage recognition at Annual Meeting Awards Dinner
- Complimentary registration package*

*Registration Package

- Up to two (2) complimentary full meeting registrations for Annual Meeting and YF&R State Conference
- Access to attend all receptions, meal functions, and networking events



California Farm Bureau Farm Dog of the Year

\$5,000

Opportunity for two (2) companies, first come first served.

Includes first right of refusal.

Position your organization with Man's Best Friend on the Farm by sponsoring California Farm Bureau's Farm Dog Contest.

Print

- Logo on Annual Meeting and YF&R State Conference Agenda and noted as the official sponsor of the CAFB Farm Dog of the Year
- Recognition in ¼ page ad in Ag Alert® newspaper
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- Logo inclusion in two (2) email blasts to CAFB members & conference attendees
- Sponsorship recognition in at least two (6) social media posts across CAFB social media platforms

On-Site

- Logo placement on signage during Annual Meeting and YF&R State Conference
- Opportunity for literature distribution to attendees
- Stage recognition at Annual Meeting Awards Dinner
- Complimentary registration package*

*Registration Package

- Up to two (2) complimentary full meeting registrations for Annual Meeting and YF&R State Conference
- Access to attend all receptions, meal functions, and networking events



Breakout Session Sponsorship

\$3,500

Opportunity for two (2) companies, first come first served.

Includes first right of refusal.

This sponsorship package includes a 60-minute education workshop/session on your company's chosen subject. Associate your brand with constructive, results-oriented discussions about important topics by hosting your own dedicated session. Topic/subject must be approved prior by CAFB.

Print

- Inclusion in sponsor recognition special pull-out insert in Ag Alert newspaper
- Inclusion in Breakout Session ad in Ag Alert to promote session to members

Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- Company name featured on Annual Meeting Conference Agenda

On-Site

- Logo placed on signage as the Breakout Session Sponsor

(On-Site cont.)

- Opportunity for literature distribution to Breakout Session attendees
- Opportunity to provide one (1) 30-60 second commercial to run before the start of the Breakout Session
- Verbal recognition as the Breakout Session sponsor at the start of the session
- Complimentary registration package*

Registration Package

- Two (2) complimentary full meeting registration for Annual Meeting and YF&R State Conference



Pesticide Continuing Education Sessions

\$2,500

Add On Option: \$1,000 - representative from your company to host one of the CE Sessions

Opportunity for three (3) companies, first come first served.
Includes first right of refusal.

Farm Bureau members learned in 2024 that the annual event is the perfect occasion for members to take required CE classes to maintain their pesticide licenses. Align your company with the popular CE Sessions offered at Annual Meeting and get your brand in front of class attendees at 3 CE sessions.

Print

- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

Digital

- Logo on Annual Meeting and YF&R State Conference registration website

On-Site

- Logo placement on signage at the CE Sessions meeting room
- Opportunity for literature distribution to attendees

(On-Site cont.)

- Opportunity to provide one (1) 30–60 second commercial to be run before the start of each class
- Verbal recognition as CE Sessions sponsor in introduction of each class
- Complimentary registration package*

*Registration Package

- One (1) complimentary full meeting registration for Annual Meeting and YF&R State Conference
- Access to attend all receptions, meal functions, and networking events

Special Event Sponsorships

Bundox Bocce Evening Event

\$8,000

Opportunity for two (2) companies, first come first served.
Includes first right of refusal.

Join us as a sponsor for an exciting special event at Bundox Bocce in Reno, Nevada, bringing together more than 500 guests for an evening of bocce ball, corn hole, networking, food, drinks, and entertainment. This high-energy event offers your company a unique opportunity to connect directly with a large and engaged audience while building brand awareness through prominent signage, branded experiences, promotional materials, and on-site engagement. Sponsoring the event positions your company as a supporter of community, connection, and memorable experiences while providing valuable exposure to more than 500 potential customers, clients, partners, and employees.

Print

- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

Digital

- Logo on Annual Meeting and YF&R State Conference registration website

On-Site

- Logo placement on signage at the Annual Meeting Networking Lounge throughout the event venue, and the Networking Lounge throughout the conference
- Opportunity for literature distribution to attendees
- Two (2) complimentary full meeting registrations for Annual Meeting and YF&R State Conference

Networking Lounge Sponsor

\$4,000

Opportunity for one (1) company, first come first served. **Includes first right of refusal.**

Be the brand that provides a pick-me-up at all scheduled Networing breaks (4) held within the Networking Lounge. Sponsor has the opportunity to place materials at each table with the area, as well as set-up a display table.

Print

- Logo on Annual Meeting and YF&R State Conference Agenda and noted as Netwroking Lounge Sponsor
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

Digital

- Logo on Annual Meeting and YF&R State Conference registration website

(Digital cont.)

- Recognition with prominently placed signage throughout Networking Lounge.

On-Site

- Opportunity for literature distribution to attendeeess
- Two (2) complimentary full meeting registrations for Annual Meeting and YF&R State Conference

Bowling Sponsor

\$5,000

Keep the evening going with Sunday Night Bowling, held from 8–10 p.m. following our Awards Dinner & Auction. This fun, social experience offers sponsors prime branding opportunities while keeping attendees engaged, networking, and celebrating into the night.

Print

- Logo on Annual Meeting and YF&R State Conference Agenda and noted as the bowling event sponsor

Digital

- Logo on Annual Meeting and YF&R State Conference registration website

On-Site

- Logo placement on signage at bowling event
- Table and signage set up during bowling event (sponsor to provide own banners)

Farm Tours Sponsor

\$3,000

Opportunity for up to two (2) companies, first come first served. **Includes first right of refusal.**

Be one of the companies that helps support one of the most enjoyed events of Annual Meeting as we send our attendees for interesting and engaging local Farm Tours taking place Saturday morning.

Print

- Logo on Annual Meeting and YF&R State Conference Agenda and noted as the official sponsor of the Farm Tours
- Inclusion in sponsor recognition special pull-out insert in Ag Alert newspaper

Digital

- Logo on Annual Meeting and YF&R State Conference registration website
- Logo inclusion and sponsor recognition in all email communication to members regarding Farm Tours
- Logo inclusion in two (2) email blasts to CAFB members and conference attendees
- Sponsorship recognition in two (2) social media posts across CAFH social media platforms

(Digital cont.)

- One (1) push notification to conference attendees (Sponsor to provide language)

On-Site

- Logo placement on signage during Annual Meeting and YF&R State Conference
- Opportunity for literature distribution to attendees
- Complimentary registration package

*Registration Package

- Up to one (1) complimentary full meeting registrations for Annual Meeting and YF&R State Conference
- Access to attend all receptions, meal functions, and networking events

Awards Banquet Reception

\$2,000

Opportunity for two (2) companies, first come first served.

Includes first right of refusal.

Attendees enjoy a reception prior to the Awards Dinner on Sunday night and your brand will be there too with this sponsorship. Kick-off the evening's festivities with your company name featured as a sponsor of the reception.

Print

- Logo on Annual Meeting and YF&R State Conference Agenda and noted as the Reception sponsor
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

Digital

- Logo on Annual Meeting and YF&R State Conference registration website

On-Site

- Logo placement on signage at the Reception
- Opportunity for literature distribution to attendees
- One (1) complimentary full meeting registration for Annual Meeting and YF&R State Conference

Sunday All Attendee Luncheon

\$2,000

Opportunity for four (4) companies, or one (1) company at \$8,000, first come first served.

Includes first right of refusal.

Align your brand with what everyone loves: Food! Sponsor lunch for Annual Meeting attendees on Sunday, December 6th, for extra exposure while they enjoy a lunch break and keynote speaker presentation.

Print

- Logo on Annual Meeting and YF&R State Conference Agenda and noted as Annual Meeting Lunch sponsor
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

Digital

- Logo on Annual Meeting and YF&R State Conference registration website

On-Site

- Logo placement on signage at the All Attendee Luncheon

(Digital cont.)

- Small signage on luncheon tables (Sponsor to provide)
- Opportunity for literature distribution to attendee
- Complimentary registration package*

*Registration Package

- One (1) complimentary full meeting registration for Annual Meeting and YF&R State Conference



Taste of The Counties Reception

\$2,000

Help attendees enjoy a relaxing activity as all counties come together to celebrate another successful day at Annual Meeting. County farm bureaus are invited to provide a chosen beverage to represent their county and help guests quench their thirsts! Integrate your brand with this laid back evening of fun.

Print

- Logo on Annual Meeting and YF&R State Conference Agenda and noted as the Reception Sponsor

Digital

- Logo on Annual Meeting and YF&R State Conference registration website

On-Site

- Logo placement on signage at Reception
- Table and signage set up during reception (sponsor to provide own banners)

First-Time Attendee Orientation Sponsor

\$1,500

Opportunity for two (2) companies, first come first served.

Includes first right of refusal.

Your company will have the opportunity to introduce your company to all First-Time Attendees at this special orientation. Designed to help these attendees get the most out of their conference attendance and establish relationships at the on-set of the conference, ensuring a memorable and valued experience.

Print

- Logo on Annual Meeting and YF&R State Conference Agenda and noted as the First Time Attendee Orientation Sponsor
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

Digital

- Logo on Annual Meeting and YF&R State Conference registration website

On-Site

- Logo placement on signage at the First-Time Attendee Orientation
- Opportunity for literature distribution to attendees.



Additional Sponsorship Opportunities

Branded Attendee Bag Sponsor

\$2,500

Put your brand in attendees' hands — and keep it there long after the conference ends.

As the Official Attendee Bag Sponsor, your company will provide a high-quality, branded bag for each of the conference's approximately 600 attendees. The bag serves as the primary way attendees carry conference materials, sponsor giveaways, and personal items throughout the event, creating repeated and highly visible exposure for your brand. Sponsor to provide branded bags. Bags must be received at CAFB offices by November 23rd, 2026.

Attendee Bag Item

\$500

Here's your chance to give each attendee a special gift to keep your company top of mind. Provide 700 pieces of your preferred small giveaway to CAFB and we'll ensure it is available for all attendees to pick-up during check-in at Registration when they check in at Registration.

Item must be received at CAFB offices by November 23rd, 2026.

Digital

- Logo on Annual Meeting and YF&R State Conference registration website

On-Site

- Logo placement on signage at the Networking Lounge
- Opportunity for literature distribution to attendees

Conference Center Video Monitors

\$1,500

Opportunity for four (4) companies, first come first served.

Showcase your company with a 30-second video/commercial that is played on Logo on loop, in a rotation, on the monitors located along the main walkway into the meeting area.

Print

- Inclusion in sponsor recognition special insert in Ag Alert® newspaper

Digital

- Logo on Annual Meeting registration website

On-Site

- Company recognition via your 30-second video/commercial (sponsor provides content)

360 Video/Photo Booth Sponsor

\$8,000

Sponsor the 360 Video Booth and put your brand at the center of a fun, memorable attendees experience. Your company logo will appear on booth signage, in conference materials and on every video shared to participating attendees - providing valuable visibility during and beyond the event. Video Booth will be set-up at the Saturday night evening event 12/5 and in the Networking Lounge 9am-3pm 12/6.

Man On The Street Video Interview Sponsor

\$3,000

Put your brand front and center with the exclusive sponsorship of our Man on the Street Video Interviews. Your logo will be prominently featured on the step-and-repeat backdrop and on the microphone in every interview, ensuring consistent brand visibility throughout the video captures. Interviews will be shared across California Farm Bureau social media channels and replayed during conference general sessions, extending



Young Farmers & Ranchers State Conference Sponsorship Opportunities

The Young Farmers & Ranchers Committee is a program of young professionals interested in agriculture between the ages of 18 and 35 involved in production, banking, business, and many other areas of the agricultural industry. YF&R provides opportunities to develop leadership skills through involvement in Farm Bureau at the county, state, and national levels. YF&R will be hosting its annual two-day leadership conference, the California Young Farmers & Ranchers State Conference in Reno, NV from December 5-6th. This event is attended by YF&R members from across the state and provides the opportunity to network with other young professions, gain insight and ideas for building better local YF&R programs, and receive updates on key issues and topics affecting the agriculture industry for young agriculturalists in California and network with California Farm Bureau Members. We invite you to be part of our mission to support the growth and development of Young Farmers & Ranchers across California.



YF&R Awards Banquet Reception**\$1,500****Print**

- Logo on Annual Meeting and YF&R State Conference Agenda and noted as the YF&R State Conference Reception sponsor
- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

Digital

- Logo on Annual Meeting and YF&R State Conference registration website

On-Site

- Logo placement on signage at YF&R Reception
- Opportunity for literature distribution to attendees

Awards Banquet and Celebration Sponsor**\$10,000**

Be a part of recognizing the hard work of the Farm Bureau's young farmers and ranchers by sponsoring the annual Awards Banquet and Celebration. The Committee of the Year and Star YF&R Member award are announced along with presenting the Hometown Hero Award to a Farm Bureau member. The evening ends with entertainment as members reflect on the year and get rejuvenated for the upcoming year. Exclusive opportunity for one (1) company, first come first served. Includes first right of refusal.

Print

- Logo recognition in printed dinner program
- Recognition in Ag Alert® newspaper article
- Recognition in press release

Digital

- Logo on conference registration website
- Logo on CA YF&R website
- Sponsorship recognition in minimum of two (2) social media posts across CAFB social media platforms

On-Site

- Recognition in the script during the banquet
- Recognition in the PowerPoint during the banquet

(On-site cont.)

- Premium placement of company banner in Networking Lounge and banquet reception area room (Sponsor to provide banner)
- Opportunity for marketing materials to be placed on the table during the meal function (Sponsor to provide)
- Two (2) complimentary conference packages
- 5-minute speaking slot during one of the banquets

Conference Package Includes

- Conference registration and up to two (2) tickets to Welcome Reception, Ag Tours, Meals, General Session including breakout sessions



Awards and Contests

\$6,500

Four (4) available. First right of refusal.

Show your support of Young Farmers and Ranchers who are going above and beyond to make a positive impact on the agriculture industry and in their communities. Your sponsorship will be featured throughout the year as the sponsor of your chosen award (select from: Achievement Award, Excellence in Agriculture, Discussion Meet, Collegiate Discussion Meet contests), culminating in the presentation of awards and contest winners at the CAFB Annual Meeting in Reno, NV December 5–7, 2026.

Print

- Inclusion in sponsor recognition special pull-out insert in Ag Alert® newspaper

Digital

- Logo on CAFB Annual Meeting registration website
- Company logo on CA YF&R website

(Digital cont.)

- Sponsorship recognition in minimum of four (4) social media posts across CAFB social media platforms

On-Site

- Recognition during the awards presentation at CAFB Annual Meeting and YF&R Awards presentations.

AWARD TOTALS

Achievement Award		Excellence in Agriculture		Discussion Meet		College Discussion Meet	
Winner:.....	\$5,000	Winner:.....	\$5,000	Winner.....	\$6,000	Winner:.....	\$2,500
Runner Ups (3):	\$500/ech	Runner Ups (3):	\$500/ech	2nd Place:	\$2,000	2nd Place:	\$1,000
				2 Finalists:	\$1,000	2 Finalists:	\$500
						Collegiate Team:	\$250
Total:	\$6,500	Total:	\$6,500	Total:	\$10,000	Total:	\$4,750



YF&R State Conference Education Breakout Session

SOLD

\$2,000

Four (4) sponsorships available.

Attendees of the conference will have the opportunity to participate in educational workshops presented by industry professionals on various topics. Show your support for professional development of future agriculture leaders by sponsoring these sessions.

Print

- Logo on YF&R Conference signage
- Logo recognition on conference Agenda.

Digital

- Logo on CA YF&R webpage
- Sponsorship recognition in minimum of two (2) social media posts across CAFB social media platforms

On-Site

- Opportunity for marketing materials available to conference attendees
- Two (2) complimentary conference packages

Conference Package Includes

- Conference registration fees for up to two (2) attendees



Sponsor Contacts

Lisa Shafer

Director, Events and Sponsorships

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lshafer@cbbf.com

